

03:15

FUNDING AND SUPPORT

SuperBIO

Michael Carus | nova-Institute GmbH (DE)

Public-Private Partnership „bio-based industries“ under Horizon 2020

Dr. Stefan Rauschen | National Contact Point Life Sciences (DE)

Horizon 2020 - Societal challenges „Biobased Economy“

Dr. Stefan Rauschen | National Contact Point Life Sciences (DE)

Vanguard Initiative - Bioeconomy

Dr. Friedrich Streffer | LXP Group GmbH (DE)

The right cooperation partner for your biobased project

Ulrike Munz | Enterprise Europe Network Berlin-Brandenburg (DE)

04:15

END OF CONFERENCE

03:15

COMPANY VISITS

Suncoal GmbH - Ludwigsfelde

Leibniz Institute for Agricultural Engineering and Bioeconomy - Potsdam Bornim

05:30

END OF COMPANY VISITS

Funding partners



EUROPÄISCHE UNION

Europäischer Fonds für Regionale Entwicklung

Contact

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Agenda and registration

www.b2match.eu/biobased2017

The event is free of charge

How to get there:



NH HOTEL POTSDAM

Friedrich-Ebert-Str. 88

14467 Potsdam

Phone: +49 331 23170

nhpotsdam@nh-hotels.com

www.nh-hotels.de/hotel/nh-potsdam



2nd Biobased Economy Conference Turning waste into value

27.04.2017 – Potsdam/Germany
NH Hotel Potsdam



Agenda of the Conference

Thriving towards a biobased economy sounds like a favorable approach indeed but what is the added value for companies? What does a biobased economy hold in store for research institutes and especially for SMEs?

The Cluster Food Industry Brandenburg, Plastics and Chemistry Brandenburg, Tourism Brandenburg as well as the Berlin-Brandenburg Cluster Healthcare Industries have again joined forces with the Enterprise Europe Network to discuss these hot topics with renowned specialists and experienced entrepreneurs in an outcome oriented manner.

During the 2nd. Biobased Economy conference in Potsdam the overall objective is to bring its participants together in a cross-sectoral approach in order to increase their ability to innovate, to use resources more efficiently and to compete with biobased processes and products.

EVENT MODULES

- Testimonials of experienced entrepreneurs
- Controversial panel debate
- Thematic workshops
- Matchmaking event
- Panel for funding opportunities
- Company visits on site



10:00

OPENING

Sebastian Saule | Managing Director of ZAB Economic Development Board Brandenburg (DE)

10:15

Biobased economy - chance and challenges for SMEs

Michael Carus | nova-institute GmbH (DE)

10:45

Bioeconomy in progress: a best practise example from Poland

Dr. Andrzej Siemaszko | Chief Advisor Marshal Office Lodz Region (PL)

11:10

PANEL DEBATE

Biobased value chains - luxury or necessity?

Prof. Dr. Christine Lang | Chairperson Bioeconomy Council (DE)
Dr. Kerstin Ulrich | Industry Advocacy and Environmental Policy BASF (DE)

Michael Carus | nova-Institute GmbH (DE)

Dr. Anett Wascher | Agency of Renewable Resources (DE)

Dr. Andrzej Siemaszko | Chief Advisor Marshsal Office Lodz Region (PL)
Anna Maria Jansen | Danish Technological Institute Aarhus (DK)

12:00

LUNCH BREAK

Moderated by Dr. Rainer Lisowski |
University of Osnabrück

12:50

PARALLEL WORKING SESSIONS

Workshop I

Exploitation of waste products from the food industry

Impulse: Muaz Illelah | ROKOSAN s.r.o. (SVK)
Moderation: Prof. Dr. Jürgen Zentek | Institute of Animal Nutrition, Faculty of Veterinary Medicine, Free University Berlin (DE)

Workshop II

Market access opportunities for biobased products from the plastics/chemistry industry

Impulse: Dr. Kerstin Ulrich | Industry Advocacy and Environmental Policy BASF (DE)
Impulse: Cor Kamminga | representative SME Cluster Green Chemical Industry Emmen (NL)
Moderation: Michael Carus | nova-Institute GmbH (DE)

Workshop III

From waste prevention to waste utilization - smart concepts for the hospitality industry

Impulse: Initiative „United against Waste“ | United against Waste
Impulse: Experiences gained in the project “united against food waste” | Futouris
Moderation: Swantje Lehnert | Futouris (DE)

Workshop IV

How to be competitive with biobased products?

Impulse: Dominik Franck | Managing Director Fairwindel (DE)
Impulse: Gerard Nijhoving | General manager of Senbis Polymer Innovations (NL)
Moderation: Johannes Rupp | Institute for Ecological Economic Research (DE)

02:25

HIGHLIGHTS OF THE WORKSHOP

02:45

COFFEE BREAK